



TerraFund
for **AFR100**



TERRAFUND FOR AFR100 LANDSCAPES COHORT: GHANA CELEBRATION & ONBOARDING

January 29-31, 2024 | Noda Hotel | Kumasi, Ghana

In 2015, Africa embarked on an ambitious journey of restoring 100 million hectares by 2030. As part of this initiative, the government of Ghana has committed to restore 2 million hectares. To accelerate the implementation of this ambitious goal, [TerraFund for AFR100](#) was established in 2021. This consortium, consisting of World Resources Institute, One Tree Planted, Realize Impact, and Barka Fund, aims to provide the necessary financing and support to local communities involved in land restoration.

In September 2021, TerraFund for AFR100 opened its first call for proposals for projects and enterprises across Africa, receiving an overwhelming response of 3,200 applicants. From these, the first cohort of 100 projects and enterprises from 27 African countries were selected for funding, including 9 from Ghana.

In April 2023, aligning with WRI's [Restore Local project](#), TerraFund for AFR100 embarked on a new phase, to finance organizations and enterprises restoring land in three vital African landscapes: the Lake Kivu & Rusizi River Basin spanning Rwanda, Burundi, and the Democratic Republic of the Congo, the Greater Rift Valley of Kenya, and the Ghana Cocoa Belt. After a rigorous six-month selection process, TerraFund for AFR100 is funding 93 projects, including 79 non-profit organizations and 14 businesses. These partners have been invited to participate in the second TerraFund cohort; the TerraFund for AFR100 Landscapes cohort.

In Ghana alone, 15 organizations made it to the final selection, including 11 non-profits and 4 for-profits. These Ghanaian restoration champions will receive \$2.75 million USD in investment. This is projected to grow 1.9 million trees, put 14,000 hectares of land under restoration, create 4,500 jobs, and improve the livelihoods of 29,000 people.

In late 2023, the cohort signed contracts with One Tree Planted and Africa Trees and are now preparing to mobilize communities and restore land. Their first report will be due on July 31, 2024. To set these champions up for success, the TerraFund team is hosting a celebration and onboarding workshop to give our new partners the resources they need. This onboarding process will take place in Kumasi, Ghana on January 29th to 31st, 2024.

Restoration Champion Onboarding Schedule

Preparatory Virtual Webinar for All | December 13

- All champions will join a kickoff webinar to learn about the onboarding workshops and meet the TerraFund team (WRI, OTP, Africa Trees/RI, Barka). They will learn the basics of TerraMatch profile creation, which must be complete by January 31.
- Welcome the entire cohort, for-profits and non-profits, to the TerraFund team. There will be time to congratulate our new partners and orient them around the first year of the program, the celebrations, and the in-person workshops.



Global TerraFund Celebration | January 10

- We will celebrate formally the TerraFund cohort through a coordinated communications campaign, in alignment with our donors, champions, and others. The Restoration Champions will be able to share publicly that they have been financed as a part of the TerraFund for AFR100 Landscapes cohort.

Country Celebrations & Landscapes Onboarding Workshops | January 29 – January 31

- There will be a celebration for the TerraFund Landscapes’ Restoration Champions from Ghana.
 - On the first day, an official celebration occurs in the morning. In the afternoon, champions will participate in a communications training and a subset will engage with members of the communications team and Havas to help develop the Restore Local communications strategy.
 - On the second day and the morning of the third day, the TerraFund team introduces champions to the basics of TerraFund implementation. The TerraFund team will provide the new Restoration Champions from the Ghana Landscapes cohort with the information and resources they need to participate in the TerraFund program.
- For all of these events, two (2) representatives from each organization and key members of the TerraFund team, including Project Managers and Portfolio Specialists, will be in attendance

Timeline of Rwanda Celebration + Onboarding Events

Monday	Tuesday	Wednesday	Thursday	Friday
-	-	<u>10</u> Global TerraFund Celebration Day + Launch	<u>11</u> -	<u>12</u> -
<u>29</u> Morning: Kenya Celebration Afternoon: Kenya Communication Workshop. <i>Government Officials will depart</i>	<u>30</u> All day: Kenya Onboarding Workshop Begins Night: Networking Event	<u>31</u> Morn: Onboarding Workshop Cont. <i>Restoration Champions Depart in the afternoon</i>	-	-

See Below for the Full Agenda for Each of the Celebration and Onboarding Events



Celebration Event | January 29

8:30 AM	Arrivals and Registration <i>Moderator: Peter Ndunda, Senior Associate, World Resources Institute Africa</i>
9:00 AM	Opening Remarks from the Government of Ghana Isaac Charles Acquah, Director, Natural Resources, Environmental Protection Agency
9:15 AM	Welcoming Remarks from the World Resources Institute Peter Ndunda, Senior Associate, World Resources Institute Africa
9:30 AM	Our Partnership & TerraFund for AFR100 Karaya Karugu, Enterprise Manager, TerraFund
10:00 AM	Recognition of the New Cohort Members Eunice Adofo Boanya, Project Manager, TerraFund Amanda Obuobi Amoako, Portfolio Specialist, TerraFund
10:30 AM	Coffee Break
11:00 AM	Panel: Insights from Restoration Champions <i>Moderator: Samuel Appiah Ofori, Project Manager, One Tree Planted</i> Panelists: <ul style="list-style-type: none"> - Kwame Sekyere, Senior Project Officer, Tropenbos Ghana - Emma Baah Agyapong, Co-Director, Environment and Agroforestry Foundation - Obese Mark, Union Manager, Fanteakwa District CCP - Sadik Ibn Abdulai, Founder and CEO, Tilaa Ltd. - Nana Kwaku Amankwah II, Chief of Bonsua, Offinso, Member of the Offinso Traditional Council
11:45 AM	Closing Remarks & Adjournment Isaac Charles Acquah, Director, Natural Resources, Environmental Protection Agency
12:00 PM	Brief Meeting with Government Officials
12:15 PM	Lunch



Communications Workshop | January 29

1:30 PM	Investing in Communications <i>Moderator: Thacien Munyamahame, Community Coordinator, TerraFund</i> Jerin Tan, Communications Manager, TerraFund
1:45 PM	How to Talk About TerraFund Thacien Munyamahame, Community Coordinator, TerraFund
2:20 PM	Break
2:45 PM	Internal Communication & Community Coordination Thacien Munyamahame, Community Coordinator, TerraFund
3:30 PM	Telling Your Story: Interactive Session Jerin Tan, Communications Manager, TerraFund
4:30 PM	Closing Remarks & Agenda for Tomorrow Jean Marie Ntakirutimana, Portfolio Specialist, TerraFund

Onboarding: Project Management & Monitoring | January 30

8.30 AM	Arrivals and Registration <i>Moderator of the Day: Alvin Adu-Asare, GIS Associate, TerraFund</i>
9.00 AM	Introduction & Welcome to the Workshop Eunice Boanya, Project Manager, TerraFund Amanda Obuobi Amoako, Portfolio Specialist, TerraFund
10.00 AM	Deep Dive into TerraFund: Funders, Partners, and Responsibilities Karaya Karugu, Enterprise Manager, TerraFund
11.00 AM	Coffee Break & Social Media Showcase
11.15 AM	Monitoring, Reporting, and Verification Requirements Kevin Nfor Ntani, GIS Associate, TerraFund
12.15 PM	Utilizing TerraMatch for Success Jubril Juma, Product Associate, TerraFund
1.15 PM	Lunch
2.15 PM	Presentations from TerraFund Champions <i>Moderator: Samuel Appiah Ofori, Project Manager, TerraFund</i> <ul style="list-style-type: none"> • Mary Perpetua Kwakuyi, Executive Director, Goshen Global Vision • Francis Brobbey, Project Manager, Private Afforestation Development Organisation



3.00 PM	Introduction to Project Management Samuel Appiah Ofori, Project Manager, TerraFund
4.00 PM	Meet Your Project Managers & Portfolio Specialists <i>Small break out groups for questions and answers</i>
4.45 PM	Concluding Remarks & Agenda for Tomorrow Karaya Karugu, Enterprise Manager, TerraFund
6.30 PM	Networking Cocktail Noda Hotel

Onboarding: Getting Ready for Implementation | January 31

8.30 AM	Arrivals and Registration <i>Moderator of the Day: Alvin Adu-Asare, GIS Associate, TerraFund</i>
9.00 AM	2024 TerraFund Timeline & Milestones Karaya Karugu, Enterprise Manager, TerraFund
9.45 AM	Quality Assurance: Submitting High-Quality Data Eunice Boanya, Project Manager, TerraFund
10.30 AM	Coffee Break
11.00 AM	Individual Support Sessions: Understanding Your Project <i>Each champion will meet with a TerraFund staff member to fill out a standard form and pose any remaining questions.</i>
12.45 PM	Concluding Remarks & Thanks Will Anderson, Senior Portfolio Manager, TerraFund
1.00 PM	Lunch