



TerraFund
for **AFR100**



TERRAFUND FOR AFR100 LANDSCAPES COHORT: RWANDA CELEBRATION & ONBOARDING

January 17-19, 2024 | Hill View Hotel | Rubavu District, Rwanda

In 2015, Africa embarked on an ambitious journey of restoring 100 million hectares by 2030. As part of this initiative, the government of Rwanda has committed to restore 2 million hectares. To accelerate the implementation of this ambitious goal, [TerraFund for AFR100](#) was established in 2021. This consortium, consisting of World Resources Institute, One Tree Planted, Realize Impact, and Barka Fund, aims to provide the necessary financing and support to local communities involved in land restoration.

In September 2021, TerraFund for AFR100 opened its first call for proposals for projects and enterprises across Africa, receiving an overwhelming response of 3,200 applicants. From these, the first cohort of 100 projects and enterprises from 27 African countries were selected for funding, including five from Rwanda.

In April 2023, aligning with WRI's [Restore Local project](#), TerraFund for AFR100 embarked on a new phase, to finance organizations and enterprises restoring land in three vital African landscapes: the Lake Kivu & Rusizi River Basin spanning Rwanda, Burundi, and the Democratic Republic of the Congo, the Greater Rift Valley of Kenya, and the Ghana Cocoa Belt. After a rigorous six-month selection process, TerraFund for AFR100 is funding 93 projects, including 79 non-profit organizations and 14 businesses. These partners have been invited to participate in the second TerraFund cohort; the TerraFund for AFR100 Landscapes cohort.

In Rwanda alone, 20 organizations made it to the final selection including 19 non-profit and 1 for-profit. These Rwandan restoration champions will receive \$3.5 million USD in investment. This investment is projected to grow 3.3 million trees, put 11,000 hectares of land under restoration, create 14,000 jobs, and improve the livelihoods of 164,000 people in the Western Province.

In late 2023, the cohort signed contracts with One Tree Planted and Africa Trees and are now preparing to mobilize communities and restore land. Their first report will be due on July 31, 2024. To set these champions up for success, the TerraFund team is hosting a celebration and onboarding workshop to give our new partners the resources they need. This onboarding process will take place in Gisenyi, Rwanda on January 17th to 19th, 2024.

Restoration Champion Onboarding Schedule

Preparatory Virtual Webinar for All | December 13

- All champions will join a kickoff webinar to learn about the onboarding workshops and meet the TerraFund team (WRI, OTP, Africa Trees/RI, Barka). They will learn the basics of TerraMatch profile creation, which must be complete by January 31.
- Welcome the entire cohort, for-profits and non-profits, to the TerraFund team. There will be time to congratulate our new partners and orient them around the first year of the program, the celebrations, and the in-person workshops.



Global TerraFund Celebration | January 10

- We will celebrate formally the TerraFund cohort through a coordinated communications campaign, in alignment with our donors, champions, and others. The Restoration Champions will be able to share publicly that they have been financed as a part of the TerraFund for AFR100 Landscapes cohort.

Country Celebrations & Landscapes Onboarding Workshops | January 17 – January 19

- There will be a celebration for the TerraFund Landscapes’ Restoration Champions from Rwanda.
 - On the first day, an official celebration occurs in the morning. In the afternoon, champions will participate in a communications training and a subset will engage with members of the communications team and Havas to help develop the Restore Local communications strategy.
 - On the second day and the morning of the third day, the TerraFund team introduces champions to the basics of TerraFund implementation. The TerraFund team will provide the new Restoration Champions from the Rwanda Landscapes cohort with the information and resources they need to participate in the TerraFund program.
- For all of these events, two (2) representatives from each organization and key members of the TerraFund team, including Project Managers and Portfolio Specialists, will be in attendance

Timeline of Rwanda Celebration + Onboarding Events

Monday	Tuesday	Wednesday	Thursday	Friday
-	-	<u>10</u> Global TerraFund Celebration Day + Launch	<u>11</u>	<u>12</u>
<u>15</u>	<u>16</u> <i>Afternoon:</i> <i>Restoration</i> <i>Champions and</i> <i>workshop</i> <i>attendees travel to</i> <i>workshop venue</i>	<u>17</u> <i>Morning:</i> Rwanda Celebration <i>Afternoon:</i> Rwanda Communication Workshop. <i>Government</i> <i>Officials will depart</i>	<u>18</u> <i>All day:</i> Rwanda Onboarding Workshop Begins <i>Night:</i> Networking Event	<u>19</u> <i>Morn:</i> Onboarding Workshop Cont. <i>Restoration</i> <i>Champions Depart</i> <i>in the afternoon</i>

See Below for the Full Agenda for Each of the Celebration and Onboarding Events



Celebration & Communications Workshop | January 17

8.00 AM	Arrivals and Registration
9.00 AM	Welcome and Introduction of Participants <i>Moderator: Peter Ntaganda, Landscape Manager, TerraFund</i>
9.05 AM	Welcoming Remarks from Rubavu District Prosper Mulindwa, Mayor, Rubavu District
9:15 AM	Remarks from World Resources Institute Dr. Rebekah Shirley, Deputy Regional Director, World Resources Institute
9.25 AM	Remarks from the Government of Rwanda Patrick Karera, Permanent Secretary, Ministry of Environment
9.35 AM	Introduction to Our Partnership Dr. Bernadette Arakwiye, Senior Manager, World Resources Institute
9:45 AM	TerraFund Overview: The Process and Our Impact Jean Marie Ntakirutimana, Portfolio Specialist, TerraFund
10:15 AM	Recognition of the New Cohort Members Ange Kalitanyi, Project Manager, TerraFund
10:45 AM	Group Photo & Coffee Break
11:15 AM	Panel: Insights from Restoration Champions on their experience with TerraFund and their aspirations for impact in Rwanda <i>Moderator: Philbert Raj Habiyakare, Project Manager, TerraFund</i> Panelists: <ul style="list-style-type: none"> - John Gakwavu, Executive Secretary, Rwanda Environmental Conservation Organization - Dr. Romain Kasema, Deputy Managing Director, Shekina Enterprise - David Niyonsaba, Executive Director, Prime Biodiversity Conservation - Madeleine Udahogora, Project Manager, Rwanda Rural Rehabilitation Initiative - Faustin Vuningoma, Coordinator, Rwanda Climate Change and Development Network
12:15 PM	Closing Remarks & Adjournment Uwambajemariya Florence, Provincial Permanent Secretary, Western Province, Government of Rwanda



12:30 PM	Lunch
1:30 PM	Investing in Communications Jerin Tan, Communications Manager, TerraFund
1:45 PM	How to Talk About TerraFund Gilbert Muvunankiko, Community Coordinator, TerraFund
2:20 PM	Break
2:45 PM	Internal Communication & Community Coordination Thacien Munyamahame, Community Coordinator, TerraFund
3:30 PM	Telling Your Story: Interactive Session Jerin Tan, Communications Manager, TerraFund
4:30 PM	Closing Remarks & Agenda for Tomorrow Jean Marie Ntakirutimana, Portfolio Specialist, TerraFund

Onboarding: Project Management & Monitoring | January 18

8.30 AM	Arrivals and Registration
9.00 AM	Introduction & Welcome to the Workshop Ange Kalitanyi, Project Manager, TerraFund Jackson Ndera, Portfolio Specialist, TerraFund
10.00 AM	Deep Dive into TerraFund: Funders, Partners, and Responsibilities Jean Marie Ntakirutimana, Portfolio Specialist, TerraFund
11.00 AM	Coffee Break & Social Media Showcase
11.15 AM	Monitoring, Reporting, and Verification Requirements Kevin Nfor Ntani, GIS Associate, TerraFund
12.00 PM	Utilizing TerraMatch for Success Eunice Dushime, Product Specialist, TerraFund
12.45 PM	Questions & Answers Moderator: Jackson Ndera, Portfolio Specialist, TerraFund
1.15 PM	Lunch



2.15 PM	Presentations from TerraFund Champions <i>Moderator: Philbert Raj Habiyakare, Project Manager, TerraFund</i> Jean Claude Dusabimana, Executive Director, Nature Rwanda Dr. Romain Kasema, Deputy Managing Director, Shekina Enterprise
3.00 PM	Introduction to Project Management Ange Kalitanyi, Project Manager, TerraFund
4.00 PM	Meet Your Project Managers & Portfolio Specialists <i>Small break out groups for questions and answers</i>
4.45 PM	Concluding Remarks & Agenda for Tomorrow Jean Marie Ntakirutimana, Portfolio Specialist, TerraFund
6.30 PM	Networking Cocktail Lake Kivu Serena Hotel

Onboarding: Getting Ready for Implementation | January 19

8.30 AM	Arrivals and Registration
9.00 AM	2024 TerraFund Timeline & Milestones Jean Marie Ntakirutimana, Portfolio Specialist, TerraFund
9.45 AM	Quality Assurance: Submitting High-Quality Data Ange Kalitanyi, Project Manager, TerraFund
10.30 AM	Coffee Break
11.00 AM	Individual Support Sessions: Understanding Your Project <i>Each champion will meet with a TerraFund staff member to fill out a standard form and pose any remaining questions.</i>
12.45 PM	Concluding Remarks & Thanks Will Anderson, Senior Portfolio Manager, TerraFund
1.00 PM	Lunch
